



## **Twin Cities Kids Club offers Minneapolis/ St. Paul Families a New Way to Discover Local Fun at Discounted Prices**

*New Twin Cities-based membership service  
features exclusive deals for kid-friendly activities  
and attractions*

**Minneapolis, MN** (August 16, 2015) The **Twin Cities Kids Club** is a new membership-based service that offers activities, dining out and attractions at a discounted price to Minneapolis/St. Paul families. Memberships are priced at \$12.00 per month and unlike most discount coupons or daily deal sites, the Twin Cities Kids Club's exclusive deals may be used multiple times and often cover the entire family. New offers and deals are added regularly, offering members variety and the opportunity to continually experience new events and activities.

"The Twin Cities Kids Club helps people have unique, local experiences they usually don't have since we're connecting them with businesses they might not have known about," said owner, Brian Berg. "We're helping connect families with businesses that aim to help them live fuller lives and find balance."

Members can save up to hundreds of dollars each month at museums, indoor play places, restaurants, retail stores and more, which are listed in the site's **discount directory**.

For families looking for more local fun, the site's **events calendar** is regularly updated with both low-cost and free activities for all ages including live performances, community festivals and story times. Families may also sign up for a **weekly email newsletter** highlighting the best upcoming events and the newest deals.

Twin Cities Kids Club also sponsors exclusive events throughout the metro area. This summer they are sponsoring a series of "Princess Wednesdays" events in partnership with Hard Rock Café Mall of America and Tiny Diva Princess Party.

Co-owners Lisa Baker and Aimee Farley, who also own their own blogs ([Twin Cities Frugal Mom](#) and [Why I Left My Job](#), respectively), manage the site's **blog** which features round-ups of local upcoming family events, giveaways and tips to help families enjoy the Twin Cities for less.

"We have so much fun experiencing local attractions and businesses with our own kids and love to share our experiences with other families," said Lisa Baker. "It's a win-win for businesses and families when they connect after seeing a post we've shared or a new deal we've added to the directory."

The Twin Cities Kids Club is continually seeking new deals and businesses to feature and is in the process of planning events for the fall of 2015.

For more information, please visit [www.twincitieskidsclub.com](http://www.twincitieskidsclub.com) or contact Brian, Lisa or Aimee at [info@twincitieskidsclub.com](mailto:info@twincitieskidsclub.com).

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